



PROMOTION BANNER - USER GUIDE

Version 1.0.0

Demo

- Frontend Demo : http://demo.litextension.com/promotion_banner
- Frontend Sandbox : http://sandbox.litextension.com/promotion_banner
- Backend Sandbox : http://sandbox.litextension.com/promotion_banner/index.php/admin?user=demo

Setup

Refer to our Extensions Installation Guide and follow the installation steps :

https://docs.google.com/viewer?url=http%3A%2F%2Flitextension.com%2Fdocs%2Flitextension_installation_guide.pdf

User Guide

After installation succeeded, you will see Item Slider appears in the admin menu: *Promotion Banner*

MANAGE BANNERS

In Magento admin console, choose : *Promotion Banner > Manage Banner*

Manage Banner [Add Banner](#)

Page of 1 pages | View per page | Total 7 records found [Reset Filter](#) [Search](#)

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected Actions [Submit](#)

ID	Title	Store Views	Status	Created at	Updated at	Action
<input type="checkbox"/>	1 Bottom Left banner	All Store Views	Enabled	Nov 29, 2013 1:32:07 AM	Nov 29, 2013 1:32:07 AM	Edit
<input type="checkbox"/>	2 Center Banner	All Store Views	Enabled	Nov 29, 2013 1:38:02 AM	Nov 29, 2013 1:53:01 AM	Edit
<input type="checkbox"/>	3 Bottom Banner	All Store Views	Enabled	Nov 29, 2013 1:39:49 AM	Nov 29, 2013 1:46:35 AM	Edit
<input type="checkbox"/>	4 Left Catalog Banner	All Store Views	Enabled	Nov 29, 2013 1:41:36 AM	Nov 29, 2013 1:54:47 AM	Edit
<input type="checkbox"/>	5 Right Catalog Banner	All Store Views	Enabled	Nov 29, 2013 1:43:09 AM	Nov 29, 2013 1:43:09 AM	Edit

Add new banner

In *Manage Banner* choose *Add Banner* . In the *Add Banner* page has two sections :

1. Banner Information: This is the basic information of a banner.

Add Banner Back Reset Save Banner Save And Continue Edit

Banner Information

Title *

Content * Show / Hide Editor

Store Views *

- All Store Views
- Main Website
- Main Store
- English
- French
- German

Show At

- Home Page
- Product View
- Catalog View
- CMS Page
- Customer Area
- Checkout
- Cart

Status

- Title: title of banner which show in manage banner and options of widget.
- Content: content of banner which show in frontend.
- Store Views: Stores of site in which this banner is allowed to appear.
- Show At: pages which you want to show banner at.
- Status: show or not to show banner in frontend.

2. Banner Setting: This is the configuration of the banner's style to be shown in frontend:

Banner Setting	
Banner Width *	<input type="text"/> <small>▲ Unit is px or %. (Example: 100px or 10%)</small>
Banner Height *	<input type="text"/> <small>▲ Unit is px or %. (Example: 100px or 10%)</small>
Banner Position	<input type="text" value="Top-Left"/>
Background Color	<input type="text"/> <small>▲ Hex code of color (Example: FFFFFFFF)</small>
Border Width	<input type="text" value="0"/> <small>▲ Unit is px</small>
Border Color	<input type="text" value="FFFFFF"/> <small>▲ Hex code of color (Example: FFFFFFFF)</small>
Shadow Color	<input type="text" value="000000"/> <small>▲ Hex code of color (Example: FFFFFFFF)</small>
Theme Style	<input type="text" value="Icon"/>
Enable Overlay	<input type="text" value="Yes"/>
Enable Don't Show Again	<input type="text" value="Yes"/>
Enable Close	<input type="text" value="Yes"/>
On Click Close	<input type="text" value="Close"/>
Auto Hide	<input type="text" value="0"/> <small>▲ Auto-hide after specified seconds, blank is off</small>
Action After Autohide	<input type="text" value="Minimize"/>
Easing In	<input type="text" value="easeInQuad"/>
Easing Out	<input type="text" value="easeInQuad"/>
Start Date *	<input type="text"/>
End Date *	<input type="text"/>

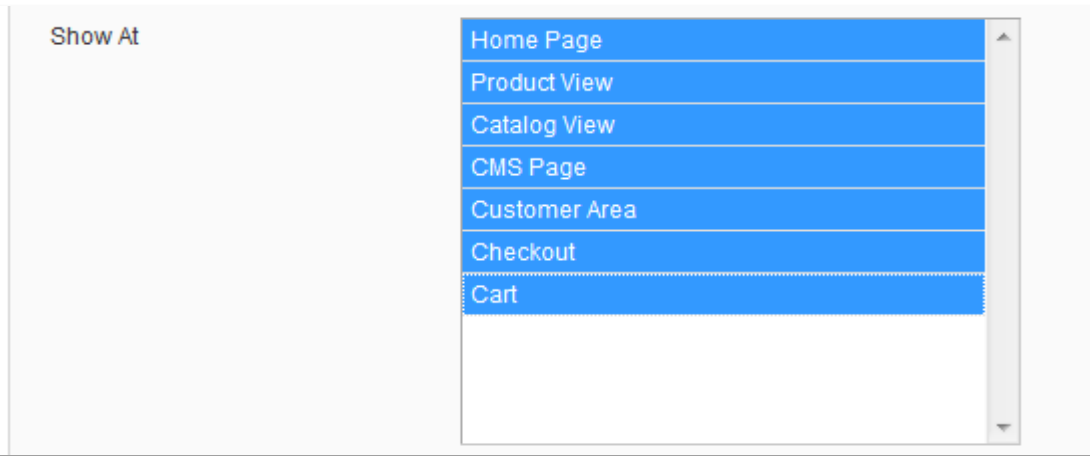
- Banner Width : width of banner show in frontend
- Banner Height : height of banner show in frontend
- Banner Position : position of banner show in window of browser
- Background Color: color of background
- Border width : width of banner's border
- Border Color : color of banner's border
- Shadow Color : color of banner's shadow
- Theme Style: style of buttons.
- Auto Hide: time to auto hide banner. If value of *Auto Hide* is 0 , it is off
- Easing In : effect of banner when it appears
- Easing Out : effect of banner when it disappears
- Start Date , End Date: time of banner's life

After fill in fields, click *Save Banner* to save banner and return the *Manage Banner* page.

Show Banner on frontend

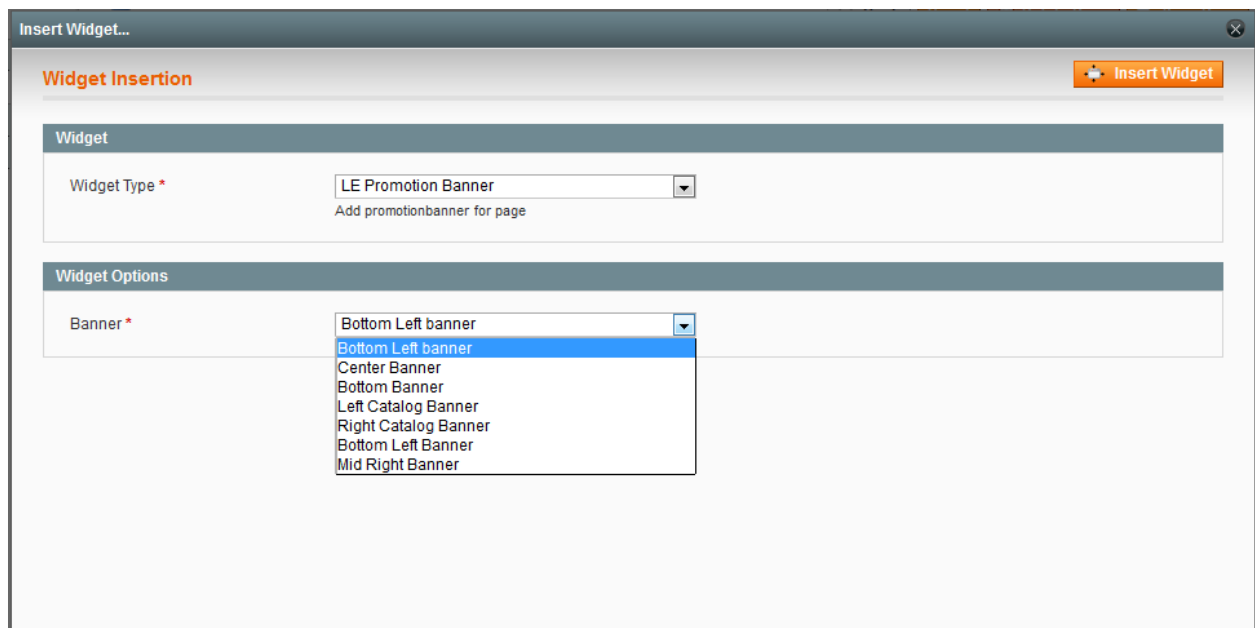
There are ways to put the banner out on frontend:

1. **Show by selected pages:** In edit page or add new banner page, select pages which you want to show banner in at field *Show At* with multi option select. This is the easiest way, all main pages listed here for you to choose. The banner will then display immediately on the corresponding pages.



2. **Show in CMS Page:** Navigate to *CMS > Pages*. Select page which you want to show banner in . Select tab *Content*. In editor, there are 2 ways to add banner :

a) Insert by widget : select icon *Insert Widget* in editor. Choose *Widget Type* is *LE Promotion Banner* and *Banner* is title of banner which you want to show.



b) Insert by embedded static block : insert text into the editor :

```

{{block type="promotionbanner/widget" name="the_name_of_block"
le_pb_banner_id="id_of_banner"}}
  
```

After that, click *Save Page*.

3. **Show by Widgets:** Navigate to *CMS > Widgets* . Select *Add New Widget Instance* . In the *New Widget Instance* page choose *Type* is *LE Promotion Banner* and *Design Package/Theme* is *your current value*. After that, click *Continue*

In tab *Frontend Properties* fill in fields: *Widget Instance Title* as name of the widget, *Assign to Store Views* and select *Display On* and *Block Reference* in *Layout Updates* frame. In tab *Widget Options* , choose *Banner* is title of banner which you want to show and click *Save*

Tutorial: how to show a banner in a specific page outside of existing generic pages?

This tutorial will guide you through how to add a banner to a specific product page, this method can be used for other cases.

1. Create a banner with:

- Status: enabled
- Valid Start time, End time
- Leave “Show At” none checked.

2. Show it by Widget:

a. Go to CMS > Widgets, Select “Add New Widget Instance”. In the New Widget Instance page choose “Type” is “LE Promotion Banner” and “Design Package/Theme” is your current theme.

b. In the next page:

In “Frontend properties” enter “Widget Instance Title”, “Assign to Store Views”. Click on “Add layout update”, in the layout box choose “Display on” to be “All product types”. On the section below choose “Specific product” and enter a list of product ids in the text box below, on “Block reference” choose “Main content area”.

Hit Save the Widget to complete.

Widget "Banner for a specific product"

Frontend Properties

Type	Catalog Category Link
Design Package/Theme	base / default
Widget Instance Title *	Banner for a specific product
Assign to Store Views *	<ul style="list-style-type: none">All Store ViewsMain Website<ul style="list-style-type: none">Main Website Store<ul style="list-style-type: none">Default Store ViewStore View 3Store View 4
Sort Order	0

▲ Sort Order of widget instances in the same block reference

Layout Updates

Display On * All Product Types

Products: All Specific Products
Block Reference * Main Content Area
Template Category Link Block Template

1262,1263

Page 1 of 1 pages | View 20 per page | Total 16 records found

<input type="checkbox"/>	ID	SKU	Product Name
Any			
<input checked="" type="checkbox"/>	1262	G01-01	Hand Shovel cheap
<input checked="" type="checkbox"/>	1263	G01-02	Hand Shovel enforced
<input type="checkbox"/>	1264	G01-03	Hand Shovel heavy duty
<input type="checkbox"/>	1265	G01	Hand Shovel
<input type="checkbox"/>	1266	L01	Metal Ladder
<input type="checkbox"/>	1267	L02	Wooden Ladder
<input type="checkbox"/>	1268	L03	Plastic Ladder